MIKE LOWRY

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EXPERIENCE

Art Director

PMK+BNC

📅 October 2015 - May 2018

Job Duties ::

- Formulate layout design or presentation approach, and specify material details, such as style and size of type, photographs, graphics, animation, video and sound.
- Worked daily using the latest Adobe CC Software (Photoshop, Illustrator, InDesign, etc.) to create visual appealing designs.
- Review and approve proofs of printed copy and art and copy materials developed by staff members.
- Manage own accounts and projects, working within clients budget and scheduling requirements.
- Confer with creative, art, copy-writing, or production department heads to discuss client requirements and presentation concepts, and to coordinate creative activities.
- Present final layouts to clients for approval.
- Confer with clients to determine objectives, budget, background information, and presentation approaches, styles, and techniques.
- Hire, train and direct staff members who develop design concepts into art layouts or who prepare layouts for printing.
- Work with creative directors to develop design solutions.
- Creative solutions that meet or exceed the project's stated objectives

Art Director

Freelance

📅 Nov 2010 - Present

Creative Director

Fishound / Lucky Tackle Box

📅 Jul 2014 - Oct 2015

Lead Designer

S2K Graphics

📅 Jun 2011 - Jul 2014

Asst. Art Director

Image Entertainment

📅 Jun 2004 - Apr 2009

LIFE PHILOSOPHY

"Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world."

- Albert Einstein

DESIGN PROFICIENCY

- print advertisement
- typography
- logo and identity
- pre-press
- package design
- illustration
- conceptual design
- web design
- page layout
- ooh design
- photo retouch
- web banners
- trade show booth design
- point of purchase display
- presentation design
- mobile design layout
- mobile banner Ad design
- magazine layout

STRENGTHS

Photoshop   Illustrator   Word   InDesign   Excel   PowerPoint   Hard Working   Motivator   Fun   Team Player   Family   Acrobat   GIF's   Bar Coding   Pre-Press   Sketch   XD CC   Problem Solving

KNOWLEDGE

Flash   XHTML   CSS   Media Encoder   Dreamweaver   After Effects